

Quotes from spokespersons



Lord Mayor, Copenhagen Lars Weiss says:

"A modern, liveable city like Copenhagen should host major events like Copenhagen Sprint. It makes the city vibrant and attractive for Copenhageners and all of our guests. I am looking forward to a whole weekend in the spirit of cycling with a public ride for all on the route, and a free festival. With special cheering zones on the route at Sankt Hans Torv and Nørrebros Runddel, there are good opportunities to join the celebration of cycling and cheer along on some of the world's best riders when yet another world-class cycling race hits Copenhagen."

Minister of Culture, Jakob Engel-Schmidt says:

"The Danish summer is here with its long bright days, sunshine and of course cycling. I am proud that we can once again show our beautiful country to the world and deliver world class cycling. Danish cycling is in great shape and so is the support of the riders. I have no doubt that there will be a great atmosphere, where both cycling fans and families will join the celebration."

Minister for Industry, Business and Financial Affairs Morten Bødskov says:

"Cycling and Denmark go hand in hand. And we are now on the very last stage before we host yet another major sporting event on Danish soil. This is something to be happy and proud about. It is a fantastic opportunity for us to showcase our beautiful country to people from near and far. This allows our local businesses along the route to reap the benefits that an event like this brings."

President of the Danish Cycling Federation, Morten Anderson, says:

"We, at the Danish Cycling Federation, are proud to have attracted Denmark's first-ever WorldTour race. It's a major recognition of Danish cycling – especially our strong club culture, dedicated volunteers, and the impressive results delivered by Danish stars in recent years. Massive public enthusiasm, a vibrant fan culture, and political support made it possible – and we look forward to welcoming the world's best riders and teams to Denmark!"

CEO, Sport Event Denmark, Lars Lundov, says:

"We are incredibly proud to welcome the Copenhagen Sprint in collaboration with all the other event partners. Some of the world's best female and male riders will take part in this event, and it is also the first time that a World Tour race will be held in Denmark. It is truly remarkable, and it shows that collaboration creates events that unite people through sport."

Mayor of Roskilde Municipality, Tomas Breddam, says:

"Roskilde is committed to cycling for everyone – big and small – world stars and exercisers. In Roskilde, it is all about focusing on the joy of cycling and together with citizens, businesses and associations, creating events that create great value for the local community and give life to new communities and collaborative relationships."

Mayor of Technical and Environmental Affairs at City of Copenhagen, Line Barfod, says:

"Every day, thousands of Copenhageners get in the saddle to get around the city – because it's the fastest and easiest choice. That's why Copenhagen is one of the world's best cycling cities, and that's why we can attract a World Tour race. I look forward to celebrating both professional cycling and the everyday cycling heroes in the streets of the city."

Mia Nyegaard (RV), Mayor of Culture and Leisure in Copenhagen, says:

"Copenhagen is now paving the way for some of the world's best sprinters to compete in the first edition of the World Tour cycling race Copenhagen Sprint. Hopefully, both the race and the surrounding public festivities will create good experiences for both Copenhageners and tourists and reach sports enthusiasts around the world. This is an event that emphasizes that Copenhagen is one of the world's best cycling cities."

CEO at Copenhagen Sprint, Tobias Hoff, says:

"Copenhagen Sprint is built on passion and community – a new World Tour race in the heart of the city, where everyday riders meet world stars. It's speed, celebration, and Danish cycling culture at full blast."

CEO of Wonderful Copenhagen, Søren Tegen Pedersen, says:

"Copenhagen Sprint strengthens Copenhagen's status as an internationally renowned cycling city that embraces both everyday biking and major cycling events. We look forward to showcasing to international travellers why Copenhagen Sprint and its many side events are compelling reasons to visit the city."

CEO of VisitDenmark, Katja Moesgaard, says:

"Copenhagen Sprint is an opportunity to showcase Denmark's cycling culture to a global audience. Cycling is part of our identity, and many tourists are inspired to experience our cities and landscapes on two wheels. Events like Copenhagen Sprint can be a lever in the work to strengthen our position as one of the world's best cycling destinations. It is crucial that the Danish Tourism sector have exact knowledge of the effect of major events. We measure the created value and it is safe to say, that the outcome is worth the input. Both when it comes to the financial gain and the nation branding."